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| **Why do audiences use the media; what do they get out of it?**  **Think about examples of media texts you are familiar with to consider this question.** | **What processes may occur in the making of a piece of media (such as a film or magazine) before it reaches an audience?**  **Consider an example based on a film, music video or magazine to back up your ideas.** |
| **How does the context (background information) of a media text i.e. a film, affect an audience’s enjoyment of it?**  **Consider specific examples of media texts you have enjoyed / not enjoyed to answer this question!** | **For what purposes are media texts i.e. a music video, newspaper or film, created?**  **Consider examples from the music, news or film industries to develop your answer.** |
| ***‘The most important aspect of the modern media is the internet’.***  **Do you agree? Can you back your ideas up with an explanation of why the internet is so important?** | ***‘The main purpose of a film is to entertain its audience.’***  **How true is this statement?**  **Can you give examples of films you are familiar with in your explanation?** |
| ***‘The main purpose of any type of media is to make money.’***  **How true is this statement?**  **Give an example of a piece of media to back up your answer.** | ***‘Every aspect of our lives is affected by the media.’***  **How true is this statement?**  **Give an example of a piece of media to back up your answer.** |
| ***‘Boys and girls use the media differently and for different reasons.’***  **How true is this statement?**  **Give an example of a piece of media to back up your answer.** | **Who controls the media industry?**  **Can you think of any examples of ‘control’? Give examples from the media industry in your explanation.** |